



FIRST
LUTHERAN
CHURCH

CHURCH PHOTO DIRECTORY – CLOTHING GUIDANCE

To help create a warm, welcoming and consistent look for our church photo directory, please use the following clothing guidance when selecting what to wear for your photo.

Recommended Colors

- Earth tones: tan, camel, warm brown, mustard
- Muted jewel tones: burgundy, plum, forest green, teal
- Warm neutrals: cream, beige, ivory, taupe
- Soft blues: denim, slate, sky blue
- Dusty pastels: sage, rose, lavender

Colors & Styles to Avoid

- Bright white or neon colors
- Heavy patterns or busy prints
- Large logos or bold text
- All-black outfits (can feel harsh in photos)
- Shiny or reflective fabrics

Family Clothing Tips

- Coordinate colors rather than matching exactly
- Choose a soft color palette and mix tones
- Layers such as cardigans or light jackets photograph well

Overall Style Tips

- Simple, solid colors work best
- Soft textures photograph better than stiff or shiny materials
- Accessories are welcome but should not distract from your face